

“BLACK FRIDAY - CYBER MONDAY - CYBER TUESDAY”

General Promotional Terms and Conditions

(hereinafter referred to as the: “General Promotional Terms and Conditions”)

I. Preliminary provisions

1. These General Promotional Terms and Conditions entitled: **“BLACK FRIDAY - CYBER MONDAY - CYBER TUESDAY”** (hereinafter referred to as the **“Promotional Offer”**) hereby stipulate the rules of functioning, terms and conditions as well as the scope and complaint procedure of the Promotional Offer, terms of use as well as the rights exercised by the persons participating in the Promotional Offer, as well as the obligations on the part of the Organizer (hereinafter referred to as the **“Terms and Conditions”**).

2. The Organizer of the Promotional Offer is eobuwie.pl Spółka Akcyjna (a joint-stock company) having its registered seat in Zielona Góra, 9 Nowa Street – Nowy Kisielin, 66-002 Zielona Góra, entered into the business register of the National Court Register kept by the 3. District Court in Zielona Góra, VIII Economic Division of the National Court Register, under the entry number: 0000541722, NIP (state tax identification number): 9291353356, REGON (statistical office number): 970569861, share capital: 2,000,000.00 PLN fully paid up (hereinafter referred to as the **„Organizer”**).

3. The Promotional Offer is conducted in:

- 1) the Organizer's online store available on www.efootwear.eu (hereinafter also: **“Online Store”**), and
- 2) the Mobile Application available for mobile devices (hereinafter also: **“Application”**).

4. The Promotional Offer may be attended by Customers who, after fulfilling the conditions of participation in the Promotional Offer, become participants in the Promotional Offer (hereinafter also: **“Participant of the Promotional Offer”**).

II. The Subject Matter of the Promotional Offer and its terms of use

1. The subject of the Promotional Offer is the possibility for the Participant of the Promotional Offer to use the Promotional Offer on the terms specified in the Terms and Conditions, which includes granting a discount of up to -70%, reducing the price of Products, during the Promotional Offer, (discount calculated from the original catalogue, non reduced price) (hereinafter: **“Discount”**) on Products indicated on the subpage:

- 1) https://www.efootwear.eu/blackfriday_lp - during the Promotional Period 21/11//2021 until the 28/11/2021;
- 2) https://www.efootwear.eu/cybermonday_lp - during the Promotional Period 29/11/2021;
- 3) https://www.efootwear.eu/cybermonday_lp - during the Promotional Period 30/11/2021.

(hereinafter: **“Products”**).

2. The discount is granted in the amount indicated on the emblem placed, each time, next to the Product:

- a) "Black" - during the Promotional Period 21/11/2021 until the 28/11/2021;
- b) "Cyber" - during the Promotional Period 29/11/2021;
- c) "Cyber" - during the Promotional Period 30/11/2021.

3. Additionally, the subject of the Promotional Offer shall be the possibility of the Participant of the Promotional Offer, based on Terms and Conditions, to use the Promotional Offer that encompasses giving, (from 21/11/2021 to 30/11/2021), a discount of up to -60% on the price of selected Products, marked with the "HOT DEAL" emblem, calculated from the original (catalogue, not reduced) price. "HOT DEAL" products change every day of the promotion. The price of each Product or Products marked with a "HOT DEAL" emblem purchased by the Participant in the Online Store or Application, shall be reduced by the Discount amount, specific to each Product, i.e. by 40%, 50% or 60%, which is calculated from the original (catalog, non-reduced) price of the Product. In order to use the Discount you need to add the Products to your Shopping Cart and before submitting your Order - in the Shopping Cart section - enter the discount code: **HOT** and press the "Apply coupon" button. Discount code: HOT is applicable only when adding to the Shopping Cart, Products marked as participating in the Promotional Offer and which have the "HOT DEAL" emblem.

4. The Promotional Offer stays valid from 21/11/2021 at 12:00 to 30/11/2021 at 23:59 (hereinafter referred to as the "**Promotional Period**"). In connection with the customary names of the days in the period indicated above, the Promotional Offer shall be communicated by the Organizer, taking into account the following names:

- a) Black Friday - from 21/11/2021 until 28/11/2021;
- b) Cyber Monday - on 29/11/2021;
- c) Cyber Tuesday - on 30/11/2021.

5. As part of the Promotional Offer, the Price for the Products ordered by the Promotion Participant in the Online Store, or Application, will be reduced by the amount covered by the Promotional Offer:

- a) up to -70% (Discount amount depends on the Product chosen and is indicated next to the Product) calculated from the regular price of Products marked as participating in the Promotional Offer in the Online Store or Application, or
- b) up to -70% (Discount amount depends on the Product chosen and is indicated next to the Product) calculated from the current price of Products marked as participating in the Promotional Offer in the Online Store or Application;
- c) if both a Product or Products not marked as participating in the Promotional Offer, and a Product or Products marked as participating in the Promotional Offer are added to the Shopping Cart in the Online Store or Application, the Discount shall be calculated only for the Product or Products marked as participating in the Promotional Offer.

6. In order to take part in the Promotional Offer one should within the Promotional Period:

- a) familiarize oneself with these General Promotional Terms and Conditions and accept them;
- b) if shopping on the Online Store: - select Products that are found on the web page https://www.efootwear.eu/blackfriday_lp (during the Promotional Period 21/11/2021 until the 28/11/2021) or the web page https://www.efootwear.eu/cybermonday_lp (during the Promotional Period 29/11/2021) or the web page https://www.efootwear.eu/cybermonday_lp (during the Promotional Period 30/11/2021), or go to <https://www.efootwear.eu> and select Products that are marked as participating in the Promotional Offer. The Shopping Cart will display the Product Price which includes the Discount. In case of purchasing products marked with a "HOT DEAL" emblem you should add the Products to the Shopping Cart and enter the discount code: **HOT** and press the "Apply coupon" button.
- c) if shopping in the Application: - open the App and select the Products marked as participating in the Promotional Offer. The Shopping Cart will display the Product Price which includes the

Discount. In case of purchasing products marked with a "HOT DEAL" emblem you need to add the Products to the Shopping Cart and enter the discount code: HOT and press the "Apply coupon" button.

7. Submission by the Participant of the Promotional Offer of the above discount code HOT, after placing the Order does not entitle you to take advantage of the Promotional Offer. If the code is not typed in, it means that the buyer has waived the right to use the Promotional Offer in relation to the given transaction. In such a situation, at the moment of making the payment, he ultimately loses the right to use the Promotional Offer in relation to the transaction made.

8. Participation in the Promotional Offer is voluntary and free of charge (that is any purchase of Products within the Promotional Offer does not require incurring by the Participant of the Promotional Offer additional costs except for paying the Price of Products subject to the Promotional Offer as well as the costs selected by the Customer, including delivery costs).

9. Some of the products may be excluded from the Promotional Offer during the Promotional Period.

10. The Promotional Offer cannot be combined with other promotions, discounts, rebates, promotional campaigns, special price or product offers that are valid in the Online Store, unless the terms of such promotion, discount, rebate, promotional campaigns, special price, product offer or these Promotional Terms state otherwise.

11. The Promotional Offer does not include (does not reduce) any delivery costs of the Products purchased as part of the Promotion, which the Promotional Offer Participant incurs in the full amount. Some products may be excluded from the Promotional Offer during its duration.

12. The Promotional Offer does not include:

- a. Brand products excluded from the Promotional Offer, the list of which is available on e footwear.eu/brands_excluded_from_the_special_offer

13. The Discount granted by the Organizer within the Promotional Offer cannot not be paid out in money or exchanged for any other means of payment and is non-transferable.

14. The Participant of the Promotion, when ordering Products included in the Promotional Offer, in the Online Store or the App, has the right, but not the obligation, to use the Promotional Offer.

15. During the Promotional Period each Participant in the Promotion, may participate more than once, subject to each of the following conditions in the Terms and Conditions.

16. In the case of simultaneous purchase of several Products within one Order, the discount is calculated separately to the price of each Product included in the Promotional Offer.

17. In case of Products marked with the "HOT DEAL" emblem, the Promotional Offer runs until all products included in the Promotional Offer are sold out or until the end of the Promotional Offer period, whichever occurs first.

18. During the Promotional Offer, the list of participating Products may change.

III. Complaints

1. Any complaints pertinent to the Promotional Offer can be submitted by the Participants of the Promotional Offer in particular electronically at the following email address: info@efootwear.eu or by post at the following Organizer's address: eobuwie.pl S.A., 9 Nowa Street – Nowy Kisielin, 66-002 Zielona Góra (hereinafter referred to as the "Complaints").

2. In order to speed up the consideration of the Complaint, please provide the name and surname of the Promotional Offer Participant, contact details (e.g. e-mail address or telephone number) as well as specifying the reasons substantiating the Complaint.

3. Expressing an opinion about the Complaint by the Organizer shall take place immediately, no later than within 14 days from the day of submitting it.

4. Complaints shall be considered by the Organizer, applying in particular the provisions of these General Promotional Terms and Conditions.

IV. Final provisions

1. These General Promotional Terms and Conditions are publicly available at the URL address:

- a) https://www.efootwear.eu/blackfriday_lp - during the Promotional Period 21/11/2021 until the 28/11/2021;
- b) https://www.efootwear.eu/cybermonday_lp - during the Promotional Period 29/11/2021 and,
- c) https://www.efootwear.eu/cybermonday_lp - during the Promotional Period 30/11/2021.

Unless it is clear from the context that nothing else is used in the Promotional Terms, capitalized returns have the meanings assigned to them in the Online Store regulations available at: <https://www.efootwear.eu/regulations>

2. The organizer reserves the right to change the Promotion Terms in the event of an important reason understood as (closed catalog):

- a) change of law regulations regulating the terms, rules and organization of the Promotional Offer, affecting the mutual rights and obligations of the Organizer and the Promotional Offer Participants;
- b) change in the method of conducting the Promotional Offer due to technical or technological reasons;
- c) change in the way of providing services solely due to technical or technological reasons
- d) changing the scope or provision of services to which the provisions of the Regulations apply, by introducing new, modification or withdrawal by the Seller of the existing functionalities or services covered by the Regulations.

3. In the event of a change in the Promotional Terms, the Organizer shall provide the consolidated text of the Promotional Terms by publishing it at:

- a) https://www.efootwear.eu/blackfriday_lp - during the Promotional Period 21/11/2021 until 28/11/2021,
- b) https://www.efootwear.eu/cybermonday_lp - during the Promotional Period 29/11/2021 and,

c) https://www.efootwear.eu/cybermonday_lp - during the Promotional Period 30/11/2021.

4. Changes to the Promotional Terms and Conditions are valid from the moment they are clearly identified and placed at the address indicated above.

Zielona Góra, 17/11/2021